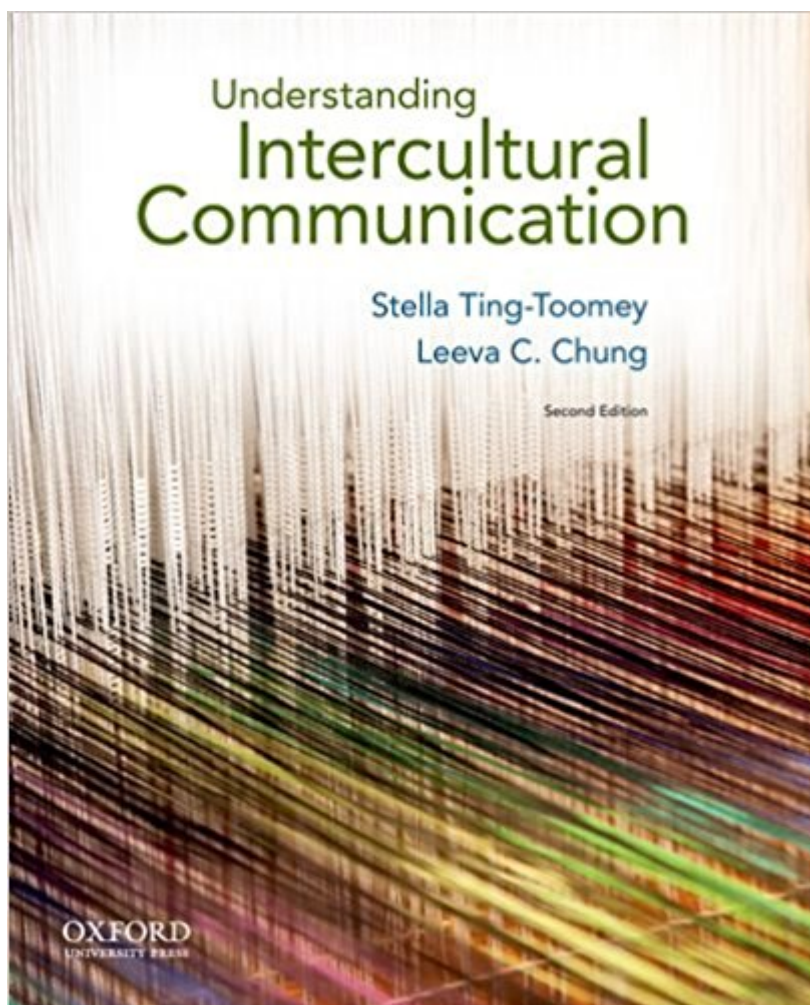


The book was found

Understanding Intercultural Communication



Synopsis

Written in a conversational style, this book introduces students to the foundations of intercultural communication, a vibrant discipline within the field. Authors Stella Ting-Toomey and Leeva Chung take a multicontextual, inclusive approach that balances international and intercultural communication issues against U.S. domestic diversity issues. In addition to emphasizing a value-oriented perspective on intercultural encounters, the text contains a robust ethical chapter, complete with specific guidelines that will help students become ethical intercultural communicators. By integrating current empirical research with lively intercultural examples, the authors ask thought-provoking questions and pose ethical dilemmas for students to ponder. The text offers a sprawling treatment of such topics as ethnic and cultural identity change, culture shock and intercultural adjustment, romantic relationships and raising bicultural children, global identity challenges, and decision-making choices in intercultural ethics.

Book Information

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Customer Reviews

"One of the best undergraduate textbooks in intercultural communication."--Kenneth C.C. Yang, University of Texas at El Paso "Provides a good balance between the serious and fun aspects of studying intercultural communication. I particularly like the way the book has questions as chapter titles to introduce the more formal study of the field. The book provides more comprehensive coverage of the major concepts of intercultural communication than the competition."--Susan Opt, Salem College "This is an excellent text when teaching large lecture sections. The concepts are

designated within the text in a way that the students can pick them out and know what it is that they are expected to study for exams."--Marcella La Fever, California State Stanislaus

Stella Ting-Toomey is Professor of Human Communication Studies at California State University, Fullerton. Leeva C. Chung is Professor of Communication Studies at the University of San Diego.

Content is great and very applicable to use for any kind of activities in intercultural communication classes. The quality of the cover and paper of the book is poor.

Great book for required course. Well written, with interesting examples and concept coverage. Rented due to cost, would love to have been able to afford it.

Purchased as text for college course - it's an easy enough read and contains valid/valuable information but I wouldn't buy it just for fun.

Very informative, but the content isn't attractive. I'm used to more reader-engaged type of books. Don't get me wrong, the content and knowledge is there, but this all gray text sort of book just doesn't appeal to my learning way.

Fast shipping. As described.

There are a lot of errors that are hard to ignore. The book is good with the content, but hard to understand. If it was not required I would not have purchased it.

The book was very torn and a section of it wasn't even attached but, I can deal with that. The price on it was wonderful so I don't really mind how torn it is since it does still have all the pages.

The entire book is highlighted and is very inconvenient.

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